# Hlöðver Þór Árnason

Entrepreneur

## About Me

I am a technology enthusiast who likes to solve complicated problems in a simple way. I like to continuously improve myself and my environment and I like to help others do the same. I am an intrapreneur and an entrepreneur.

## Contact

**Location:** Iceland

## Skills & Expertise

### ⭐⭐⭐ Proficient

Management, Vision and Strategy, OKRs, Team Building, Planning and budgeting, Human Resources, Enterprise Architecture, Cloud Services, BI, Agile methodology, Scrum, Product development, Development.

### ⭐⭐ Comfortable

Digital marketing, GCP, Azure, Linux, node, python, Javascript, C#, Typescript, Databases, Tracking and Analytics, Continuous Integration / Deployment.

### ⭐ Familiar

CloudFormation, Redis, Webpack, Sharepoint.

## Professional Experience

### CEO at Seek ehf.

*March 2023—Current*

A new chapter where I take on the role of "searcher" for the Icelandic search fund Leitar Capital. I am actively searching for a company to buy and run for the next few years through the Seek ehf. search fund.

### Head of IT / CISO at Kvika Banki

*February 2020—February 2023*

Responsible for all IT operations including software development, compliance and IT security. In three years there were immense changes in the IT infrastructure at Kvika. The focus has shifted from B2B to B2C and into fintech, the IT team grew from 4 people to 44 and Kvika went through multiple mergers, the biggest one a merger with TM and Lykill in 2021. To be able to go through this shift in the organization's strategy the IT strategy and vision had to be rebuilt. Building up on my experience from the startup environment I implemented a new IT strategy with my team, which entailed a cloud first approach, moving products to the cloud and setting a clear human resources strategy for the IT team and clarifying partnerships with contractors and partners.

### CTO and co-founder at Travelade

*September 2016—January 2020*

Founded the company with Andri Heiðar Kristinsson. We built out a product team and a product at travelade.com called Wanderguide. I was responsible for development, operations and product vision.

### Co-founder and advisor at Parka

*September 2016—Current*

Co-founded Parka in Iceland and built the prototype for the first event driven system using ANPR. Computer Vision is a company specializing in CV technology, parking and camping.

### CTO at Já hf.

*2009—June 2016*

Já runs a directory service like the Yellow Pages but it also includes all individuals in Iceland. Ja.is is one of the most used website in Iceland and they also run an information call center. Já also acquired and runs Gallup which is a research and survey company

### Developer at Oz | Já | Miracle

*2004—2009*

From 2004 to 2009 I worked for Oz Communications, Já hf. and Miracle ehf. Through these 5 years I added experience in mobile development, web services, databases and APIs. I started in software testing and by the end of 2008 I was a development manager at Já.

## Achievements

### B.Sc. Software Engineering

*University of Iceland*

I started my studies in 2005 while working full time and graduated in 2010.

## Hobbies & Interests

I love learning something new and challenging myself. Application of technology to solve problems has always been a passion of mine but family time always comes first. I have an active license in skydiving and I like motorcycles and traveling.